

Akshay S. Patil

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EXPERIENCE

Product Designer, Freelancer | March 2022 - Present

- Devised UX strategies with clients to design and develop websites with a focus on driving sales.
- Technologies used: NextJS, HTML, CSS, Wix, Shopify.

Front-End UI Developer, Beewell Natural Foods | July 2018 - Feb 2022

- Engineered a responsive layout for desktop and mobile devices, utilising HTML, CSS and React JS.
- Executed successful website redesign initiatives, resulting in significant improvements in conversion rates.
- Tech stack: React JS, HTML, CSS, JavaScript, Bootstrap, AWS.

Full Stack Developer, Platerate.Com | July 2017 - June 2018

- Worked in a fast-paced start-up environment to build web application using an Agile development approach.
- Collaborated with designers to build social aspect of the product, aiming to boost user retentions.
- Published initial version of the PlateRate Android App on Google Play.
- Tech stack: JavaScript, jQuery, Node.js, MongoDB, HTML, CSS, Bootstrap, Foursquare API.

User Interface Evaluator, NJIT (On Campus) | May 2016 - June 2016

- Executed thorough usability assessments for an oncology tool.
- Generated in-depth reports detailing its efficacy and user-friendly attributes.

PROJECTS

Job Portal For First-Gen Immigrants (UX Design Case Study)

Demonstrated The Use Of Design System To Develop The UX Of An App And Responsive Website Focused On Social Good.

Digital Menu For Takeout Restaurants (UX Design Case Study)

Designed A Dynamic Website With Consistent User Experience Across Diverse Screen Sizes; Covering Research To Prototypes.

Mobile Ticketing App For Movie Theatre (UX Design Case Study)

Applied Design Thinking Framework To Empathise, Define, Ideate And Execute UX Design For A Movie Ticketing App.

Android Application: Swiss Knife

Minimalist Android App For Basic Activities (Contacts, SMS, Maps Etc)

Android Game: Flip Diving

Designed An Android Game In Unity Game Engine Using C#.

User Experience Design For Peer Rating Web App

Crafted User Personas, Storyboard, Key Path And Information Scenarios, Claims Analysis To Design The UX Of The Web App.

ABOUT ME

Product / UX Designer with a background in Front-end Development.

Dedicated to crafting accessible, intuitive, and user-centered digital products

EDUCATION

UX Design Certification

Google / Coursera
2023

MS Computer Science

New Jersey Institute Of Technology
2017

BE Information Technology

University Of Mumbai, India
2015

SKILLS

Design Skills:

User Experience Design
User Interface Design
User-Centered Design
Visual Design
Design Systems
UX Research
Design Thinking
Storyboarding
Journey Mapping
Competitive Analysis
High Fidelity Mockups
Wireframing
Prototyping
Usability Testing

Tools:

Figma, Adobe XD, Sketch, Framer, Adobe Creative Cloud, Git, Jira

Programming:

HTML, CSS, JavaScript, ReactJS, Bootstrap, Tailwind CSS, JQuery, XML, Python

HOBBIES

Swimming
Photography
Video Editing
Chess